

Reach Georgia's construction industry leaders

by advertising in ABC of Georgia's Membership Directory

January 2010 issue

RATES:

ABC Members:

\$250 quarter page (black and white)

\$350 half page (black and white)

\$500 full page (black and white)

\$800 tab full page (color)

\$950 Inside front/back cover (color)

\$1,150 Outside back cover (color)

Non-members:

\$1,200 full page, \$900 half page

Cover placement not available to non-members

DEADLINE:

Friday, December 18, 2009

Reservation form and artwork **MUST** be received by the ABC office by December 18.

Fax to 770-587-0430, e-mail to beth@abcga.org or mail to 8975 Roswell Road, Atlanta, GA 30350.

GRAPHICS:

Full page 7.5"W x 10"H

Half page 7.5"W x 5"H

Quarter page 3.5"W x 5"H

- ◆ All ads are black and white except covers
- ◆ E-mail ads in high resolution PDF format
- ◆ PDFs must be saved in press quality with fonts embedded.
- ◆ No bleeds available

Send to beth@abcga.org by December 18

ABC's Membership Directory is a resource used by members, listing contact information and profiles of all member firms. It is printed each January and June.

A few reasons your company should advertise:

#1 Targeted Exposure - Provides your company repeat exposure to Georgia's commercial and industrial construction industry.

#2 Distribution - More than 700 individuals at ABC member firms receive the directory. Many contacts are key decision makers. ABC represents the entire construction team - general contractors, sub-contractors, suppliers and industry professionals.

#3 Value - ABC of Georgia offers advertising to its members for a fraction of what other similar associations charge.

TO RESERVE:

YES! Include our ad in ABC's January 2010 Directory

Name: _____

Company: _____

E-mail: _____

Phone: _____

Check one:

ABC Member rates:

\$250 quarter page

\$350 half page

\$500 full page

\$800 tab full page (color) *

\$950 inside front/back cover (color) **SOLD OUT**

\$1,150 back cover (color) *

Non-member rates:

\$900 half page

\$1,200 full page

* Premium positions awarded on a first-come, first-served basis

Payment: (in order for ads to be printed, payment must be received by ABC by 12/30/09)

Check enclosed Credit card (Visa, MC, Amex)

Cc#: _____ Exp: _____

Name on card: _____

Signature: _____



Associated Builders and Contractors of Georgia, Inc.

8975 Roswell Road, Atlanta, GA 30350

Phone: 770-587-0955 Fax: 770-587-0430 Questions? E-mail: beth@abcga.org